

HOW TO SET UP YOUR GOOGLE BUSINESS PROFILE

YOUR FIRST STEP TO SHOWING UP ON GOOGLE MAPS AND ATTRACTING MORE CUSTOMERS.



1

CREATE OR CLAIM YOUR PROFILE

Go to google.com/business, sign in, and add your business name. If it doesn't appear, select "Add your business to Google."

2

CHOOSE YOUR CATEGORY & LOCATION

Pick the category that best describes what you do (e.g., plumber, landscaper, restaurant). Add your business address if you have a storefront, or select service areas if you go to customers.

3

ADD CONTACT DETAILS

Include your phone number and website so customers can reach you instantly.

4

VERIFY YOUR BUSINESS

Google now requires video verification. Record a short, one-take video showing your storefront or workspace, signage, and tools/equipment that prove your business operates at that location.

5

COMPLETE & ENHANCE YOUR PROFILE

Add hours, description, services, and products. Upload photos of your storefront, team, and work. The more complete your profile, the better your chance to rank.



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